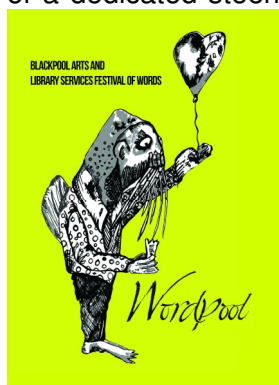


Blackpool Council

Brief for Artist Led Activities or Performances for Wordpool Family Day - Story Safari 2015

Background to Wordpool Festival

Blackpool's Wordpool Festival is a partnership between Arts & Library Services, managed by Lynne Pattinson, Arts Development Officer and Clancy Mason, Reader Development Manager with the help of a dedicated steering group and team of volunteers. Our audiences are growing year on year and are always enthusiastic and welcoming. Last year we engaged 7,870 people during the three day festival.



Wordpool 2015 will be our 9th annual festival.

Our work with our communities, children and young people is an important part of the festival and we work very closely with community groups and schools to ensure that all of our communities are engaged with Wordpool. Our events are fun, challenging and accessible to all. Find out more about Wordpool:

<http://blackpoolwordpool.wordpress.com>

Facebook: Wordpool

Wordpool 2015 - Wed 1st to Sat 4th July. We have almost finalised an exciting programme of activities, author talks and programme of events and we are seeking to add to this programme by inviting artists to develop new work and provide an activity for the festival's very popular **Family Day** in Stanley Park on Saturday July 4th, 2015. 1-4pm.

What We Are Looking For

We have 2 opportunities for artists/designers/creative organisations/storytellers/performers to deliver interactive installations, practical workshops or immersive performances.

The activity will be aimed at children aged up to 12 and their families at the Family Day **Story Safari** activity trail in Stanley Park. We are creating a trail of activities in a variety of outdoor locations in the park. Families will be provided with a map and are expected to access each of the activities.

The Family Day activity should be a drop in that can engage family groups creatively for 10-20mins throughout the 3 hours (1-4pm) that the activity trail is open. Or it could be a 20-30 minute performance that would be repeated 3 times throughout the afternoon.

Practicalities

Please note the activity is outside and shelter in the park is limited, materials if used should be suitable for any weather conditions and an age range of up to 12 years. There is little or no power supply. We expect large numbers to take part. Volunteers are provided to ensure that no one activity becomes too busy and volunteers can also help with the activity delivery if needed.

In your application, please describe your activity and indicate what age your activity is suitable for. Also indicate the skill levels your audience will require and the numbers that you can accommodate at any one session/performance.

Budget

A budget of £250 per activity to include travel, materials, preparation and all expenses.

Payment Schedule

100% of fee to be paid within 28 days of receipt of your invoice following successful completion of the activity.

Selection Process

All proposals will be considered carefully by a panel made up of some members of the Wordpool Steering Group.

Our priorities for selection are:

- That you can address all the practical issues such as budget, insurance and that you have identified any risks and have strategies to reduce / remove them.
- You must have a bank account and be registered as self employed, Public Liability Insurance and be able to provide a UTR - (Unique Tax Reference).
- You can provide evidence of previous experience of delivering creative activities with community groups and/or young people.
- We are looking for fun and innovative approaches to delivery. Ideas that celebrate words and fit the Story Safari theme for the Family Day.

Application

- Outline of your ideas including how you would deliver your activity. Please send no more than 3 examples of approaches you would like to use.
- Links to websites containing examples of relevant previous work or a short description on no more than 1 side of A4 with a few low resolution images
- CV
- Details of materials/resources you will be using
- Risk assessment for the activity
- Details of any specific technical requirements/specifications

Please reply in this instance to:
Lynne Pattinson and Clancy Mason
clancy.mason@blackpool.gov.uk

or

Blackpool Central Library
Queen Street
Blackpool
Y1 1PX

For any queries, please email or ring Clancy Mason 01253 478091 or Lynne Pattinson on 01253 478238.

Deadline for applications: Tuesday 31st March 2015.